

22nd- 24th January 2014 Radisson Blu, Delhi, India

Our progressive success over the past editions Improvements 2014 -New Streams -Specific learning by job role **Redesigned experience** -Ample networking opportunity from scratch 2013 New location & new Delhi opportunities Top 350 Fortune 500 have company HQ in Delhi 2012 3 1.5 x times more Mumbai 15 Full Day 15 x Increase 2 4x Increase in industry involvement Mumbai 24 3 Half Day 3 x Increase **Show Format** 2 3 x Increase Venue 6 **3 Half Day** 8 x Increase **Days of Event** 5 x Increase 2 3 Streams 2 x Increase 2 1 Stream Hosts (senior CXOs) 164 +Live Certification added **Keynotes** 14 100 +**Specifically curated Debates** Senior level CxO's 20 20 Board Room issues to be Sessions 6 30 discussed **Speakers** 1 3 **New Awards Program added** Masterclass/Workshops Hall of Fame & the New: **Strategic Summit** ECHO & Personalized schedule builder Marketing leader of the Year ECHO & Hall of Fame **Awards Program** Social integration & Networking Hall of Fame **Legacy Schedule** Sched.org Schedule Þ Legacy Schedule system Entry Open to all system **Expo/Innovation Area Pre Registered are FREE** H 6 Displays - Only 10 Displays - Only 22 Displays from select companies for paid delegates for paid delegates **Attendees Expected** 500 460 1000 +2 x Increase **Participating Companies Users & Vendor Ratio** 100 125 2 x Increase 250 **Sponsors & Partners** <**2**> 60:40 67:33 75:25 Notable new brands this year 42 30 **Less Competition** 23-25 More customers you want 30+ & growing (For full list to reach in a most visit schedule & advisory page economical way at 2014.DMAi.co)

For more information on sponsorship opportunities, contact Shelly Singh, Director & COO, DMAi at +91 9987701357 or write to shelly@DMAi.co